

Chris Flaten

Videographer
Digital Marketer

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Web Design



Social Media Strategy



Web/Mobile Analytics



Videography



Search Engine
Optimization

Objective:

A **digital marketing professional** with experience in news production, social media, and analytics, seeking a **full-time position** in a collaborative environment that utilizes my creative thinking and strong attention-to-detail to deliver stellar results.

Education:

University of Wisconsin - Stout | Graduated May 2019
Bachelor of Science in Digital Marketing Technology
Minor in Business Administration

Technology Skills:

- Google Certification in Analytics, Search, Display and Video Ads
- Part 107 (Drone) Certification
- Using DJI Matrice and Inspire series drones
- Adobe Illustrator, Photoshop, and Indesign
- Non-linear Editing using Final Cut Pro, Adobe Premiere and Avid

Experience:

Freelance Videographer | June 2019 - Present
Kenosha, WI

- Shoot live and recorded videos for news stories with Dejero & LiveU
- Create, edit and upload versions of news stories on the go
- Capture and stream live news events using drone technology

Real Estate Photographer | January 2020 - Present
Southport Images, Kenosha, WI

- Create and edit media content for real estate and small business
- Capture aerial cinematography and 3D scans using LIDAR
- Communicate with clients on and current needs and solve their problems

Co-Owner and Videographer | May 2018 - Present
Small Town Seekers Photography

- Develop and execute an extensive digital marketing plan
- Create, edit and deliver clients wedding videos
- Harness creativity & quick thinking to adapt to quickly changing events

Digital Marketing Specialist | April 2021 - Present
Brandography

- Develop and execute paid digital marketing plans for clients
- Create and manage targeted ads to drive KPI's for clients
- Communicate with clients on needs, expectations and deliverables

Leadership Experience:

Treasurer and Co-Founder | August 2016 - May 2019
Innovative Digital Marketing Association (IDMA)

- Meet and worked with local businesses to overhaul their online presence
- Cultivated partnerships with MnSearch and other digital marketing brands